



LAZIO FACTORY DESIGN RETURNS TO FUORISALONE 2015

Lazio's excellence in the field of design, inspired by environmental sustainability, takes center stage in the business collective presented by the Unioncamere Lazio and the Lazio Region, exhibited at the nhow Milano hotel in Zona Tortona under the artistic direction of ADI Lazio.

The second edition of the collective of Lazio's companies **LAZIO FACTORY DESIGN** returns to Milan's Fuorisalone scheduled for April 14-19, 2015 and supported within their respective programs for promotion and internationalization by: the Unioncamere Lazio and the Lazio Region, in collaboration with Lazio InnoVA SpA, Rome's Chamber of Commerce, Aspiin, the Special Agency of Frosinone's Chamber of Commerce and Industry Associations. In conjunction with the Salone Internazionale del Mobile, various top-notch Lazio design companies, inspired by environmental sustainability, will be showcased under the artistic direction of Lazio's Association for Industrial Design (*ADI Lazio*), inside nhow Milano hotel on Via Tortona 35, in the context of an exhibition entitled: **design stories**.

LAZIO FACTORY DESIGN expresses the expertise and creativity of Lazio's products, relaying this through creations that fuse art, technology, traditional craftsmanship, design and innovation - all in an international context that's ideal for giving a voice to design, an important driver of economic development even on a regional level. In the exhibition area, the companies selected for this edition of the event will display a series of products - inspired by the principles of environmental sustainability and respect for the planet - that run the gamut from furniture to accents, interior design, lighting, textiles and accessories.

On the evenings of the 14th, 15th and 16th of April, from 6:00 to 9:00 pm guests will be able to taste typical regional products, a preview of what Rome and the Lazio Region will have on offer at their own stand during EXPO 2015. On Wednesday the 15th from 6:00 to 7:00 pm, a presentation will be made of the selected companies, designers, and products included in the ADI INDEX 2014, to which have been awarded Lazio's Excellence in Design Prize (*Premio Eccellenze del Design*).

LAZIO FACTORY DESIGN

**T35 - nhow Milano (*design stories*) – Via Tortona 35 – from April 14-19; hours: 10am-9pm
press preview: Monday, April 13; hours: 3-8 pm. Cocktail: April 14, 15 and 16; hours 6-9 pm**

press contact: GWEP public&media relations: ph. +39 0243511051 cell. +39 3299388286 email. guendalina@gwep.it
for information: www.unioncamerelazio.it - www.laziointernational.it

In collaboration with:



Patronage of:



Artistic direction of:

